



The ACCA News magazine is a publication that is direct mailed to the cemeteries and crematoria industry in Australasia. Your advertising in this publication is the ultimate way to promote your business or services to the sector and increase your exposure.

Sizes and Prices of Advertisements

The following dimensions are the **only** sizes we offer for advertisements for the ACCA News. The below dimensions of advertisements will be strictly adhered to without exception. The below prices include GST. Advertisements will be placed at the Secretariat's discretion.

FULL PAGE

Casual **\$1,075** per issue
Annual **\$856** per issue (must be booked for 4 consecutive issues totaling \$3,425)

(Type area): 200 mm W x 287 mm H

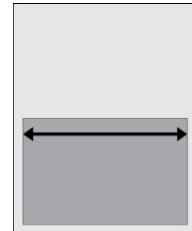
(Size of Ad): 210 mm W x 297 mm H *Add 5mm bleed*



HALF PAGE

Casual **\$735** per issue
Annual **\$575** per issue (must be booked for 4 consecutive issues totaling \$2,300)

(Size of Ad): 198 mm W x 139.5 mm H



DOUBLE PAGE SPREAD

Casual **\$2,150** per issue

(Type area): 410 mm W x 287 mm H

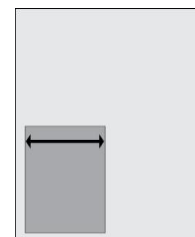
(Size of Ad): 420 mm W x 297 mm H *Add 5 mm bleed*



QUARTER PAGE

Casual **\$340** per issue
Annual **\$320** per issue (must be booked for 4 consecutive issues totaling \$1,280)

(Size of Ad): 89 mm W x 130 mm H



Artwork Deadlines for 2016

	AUTUMN	WINTER	SPRING	SUMMER
Edition of ACCA News:	released in April	released in July	released in September	released in December
Deadline for Artwork:	11 MAR	10 JUN	12 AUG	11 NOV

Supplying Your Advertisement

- All files submitted should be CMYK with a minimum resolution of 300 DPI.
- Finished advertisement artwork is to be supplied as a high resolution PDF file only on CD or via email.
- Full Page ads must have a 5mm internal margin and no text is to be inserted across this margin.
- We do NOT accept ads in Word, PowerPoint, Publisher or any Microsoft software.

How to Book Advertising

- Return your completed **BOOKING FORM** via email to admin@accaweb.com.au
- Or via fax +61 3 9863 6901.
- Advertising space must be booked 2 weeks before the Artwork Deadlines using a Booking Form.
- Distribution dates may be subject to change.
- **All bookings require payment at the time of booking** – see Booking Form for payment methods.

**Booking Form
next page**



ACCA News Booking Form 2016

Company Name _____ Contact Person _____

Postal Address _____

Suburb _____ State _____ Post Code _____

Phone _____ E-mail _____

Issue of ACCA News (please tick)				
Annual Booking (4 consecutive issues) <input type="checkbox"/>	AUTUMN <input type="checkbox"/>	WINTER <input type="checkbox"/>	SPRING <input type="checkbox"/>	SUMMER <input type="checkbox"/>

1. Purchase Order Number (If applicable) _____

2. Do you wish to run with your existing artwork? YES NO (please tick)

3. Do you wish to provide new artwork? YES* NO (please tick)

**If you intend to change your advertisement or provide new artwork it must be received at the Secretariat Office by the advised deadline. *If advertising in multiple issues please advise which issues require new artwork via email*.*

Full Page: (please tick)	Half Page: (please tick)	Quarter Page: (please tick)
Casual advertisement \$1,075 <input type="checkbox"/>	Casual advertisement \$735 <input type="checkbox"/>	Casual advertisement \$340 <input type="checkbox"/>
4 consecutive issues \$3,425 <input type="checkbox"/>	4 consecutive issues \$2,300 <input type="checkbox"/>	4 consecutive issues \$1,280 <input type="checkbox"/>

Payment Method	
<input type="checkbox"/> DIRECT DEPOSIT BSB: 083 144 Account Number: 87119 4023 Account Name: Australasian Cemeteries & Crematoria Association ***PLEASE ENTER YOUR NAME WITH THE ELECTRONIC PAYMENT AS A REFERENCE – PAYMENTS WITHOUT NAMES MAY REMAIN UNIDENTIFIED***	
<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD Name of Cardholder: _____ _____ / _____ Expiry Date _____ / _____	
Signature: _____ Date: _____	

Please return this form by email: admin@accaweb.com.au or fax: +61 3 9863 6901