

ADVERTISING BOOKING FORM –

Special Edition



ACCA Secretariat
Suite North 1, 215 Bell St
Preston, VIC 3072
Ph: +61 3 9863 6914
Email: admin@accaweb.com.au
Web: www.accaweb.com.au



Australasian Cemeteries & Crematoria Association ACCA News - Advertising

The ACCA News magazine is a publication that is direct mailed to the cemeteries and crematoria industry in Australasia. Your advertising is the ultimate way to promote your business to the sector and increase exposure.

Sizes and Prices of Advertisements

The following dimensions are the **only** sizes we offer for advertisements for the ACCA News. The below dimensions of advertisements will be strictly adhered to without exception. The below prices include GST. Advertisements will be placed at the Secretariat's discretion.

FULL PAGE

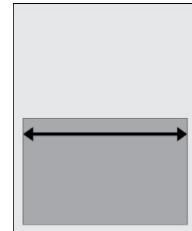
(Type area): 200 mm W x 287 mm H

(Size of Ad): 210 mm W x 297 mm H *Add 5mm bleed*



HALF PAGE

(Size of Ad): 198 mm W x 139.5 mm H *Add 5 mm bleed*



DOUBLE PAGE SPREAD

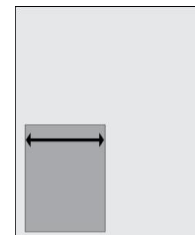
(Type area): 410 mm W x 287 mm H

(Size of Ad): 420 mm W x 297 mm H *Add 5 mm bleed*



QUARTER PAGE

(Size of Ad): 89 mm W x 130 mm H *Add 5 mm bleed*



Artwork Deadline for Spring 2019

14th August 2019

Supplying Your Advertisement

- All files submitted should be CMYK with a minimum resolution of 300 DPI.
- Finished advertisement artwork is to be supplied as a high resolution PDF file only on CD or via email.
- Full Page ads must have a 5mm internal margin and no text is to be inserted across this margin.
- We do NOT accept ads in Word, PowerPoint, Publisher or any Microsoft software.

How to Book Your Advertising

- Return your completed **BOOKING FORM** via email to admin@accaweb.com.au
- Advertising space must be booked 2 weeks before the Artwork Deadlines using a **BOOKING FORM**.
- Distribution dates may be subject to change.
- All bookings require payment at the time of booking – see the **BOOKING FORM** for payment methods.

**Booking Form
next page**



ACCA News Booking Form 2019

(For invoicing purposes)

Company Name _____ Contact Person _____

Postal Address _____

Suburb _____ State _____ Post Code _____

Phone _____ E-mail _____

1. Purchase Order Number (If applicable) _____

2. Do you wish to run with your existing artwork? YES NO (please tick)

3. Do you wish to provide new artwork? YES* NO (please tick)

**If you intend to change your advertisement or provide new artwork it must be received at the Secretariat Office by the advised deadline. *If advertising in multiple issues please advise which issues require new artwork via email*.*

Double Page Spread: (please tick)	Full Page: (please tick)	Half Page: (please tick)	Quarter Page: (please tick)
Casual advertisement \$1,827 <input type="checkbox"/>	Casual advertisement \$913 <input type="checkbox"/>	Casual advertisement \$624 <input type="checkbox"/>	Casual advertisement \$289 <input type="checkbox"/>

Payment Method

DIRECT DEPOSIT BSB: 083 144 Account Number: 87119 4023

Account Name: Australasian Cemeteries & Crematoria Association

PLEASE ENTER YOUR NAME WITH THE ELECTRONIC PAYMENT AS A REFERENCE – PAYMENTS WITHOUT NAMES MAY REMAIN UNIDENTIFIED

VISA MASTERCARD Name of Cardholder: _____

_____ Expiry Date ____ / ____

Signature: _____ Date: _____

Please return this form by email admin@accaweb.com.au or post to
ACCA, Suite North 1, 215 Bell Street, Preston, VIC 3072