

# ADVERTISING BOOKING FORM - 2021



ACCA Secretariat  
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## Australasian Cemeteries & Crematoria Association ACCA News - Advertising & Publication Dates 2021

The ACCA News magazine is a publication that is direct mailed to the cemeteries and crematoria industry in Australasia. Your advertising is the ultimate way to promote your business to the sector and increase exposure.

### Sizes and Prices of Advertisements

The following dimensions are the **only** sizes we offer for advertisements for the ACCA News. The below dimensions of advertisements will be strictly adhered to without exception. The below prices include GST. Advertisements will be placed at the Secretariat's discretion.

#### **FULL PAGE**

Casual **\$1,097** per issue  
Annual **\$873** per issue (must be booked for 4 consecutive issues totaling \$3,494)

(Type area): 200 mm W x 287 mm H

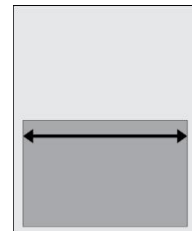
(Size of Ad): 210 mm W x 297 mm H *Add 5mm bleed and trim marks*



#### **HALF PAGE**

Casual **\$750** per issue  
Annual **\$587** per issue (must be booked for 4 consecutive issues totaling \$2,346)

(Size of Ad): 198 mm W x 139.5 mm H *Add 5 mm bleed and trim marks*



#### **DOUBLE PAGE SPREAD**

Casual **\$2,193** per issue

(Type area): 410 mm W x 287 mm H

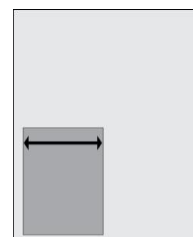
(Size of Ad): 420 mm W x 297 mm H *Add 5 mm bleed and trim marks*



#### **QUARTER PAGE**

Casual **\$347** per issue  
Annual **\$327** per issue (must be booked for 4 consecutive issues totaling \$1,306)

(Size of Ad): 89 mm W x 130 mm H *Add 5 mm bleed and trim marks*



<b>Artwork Deadlines for 2021</b>				
<b>Edition of ACCA News:</b>	AUTUMN 2021 released in April	WINTER 2021 released in July	SPRING 2021 released in September	SUMMER 2021 released in December
<b>Deadline for Artwork:</b>	<b>12 MAR</b>	<b>11 JUN</b>	<b>13 AUG</b>	<b>12 NOV</b>

<b>Supplying Your Advertisement</b>
<ul style="list-style-type: none"> <li>▪ All files submitted should be CMYK with a minimum resolution of 300 DPI.</li> <li>▪ Finished advertisement artwork is to be supplied as a high resolution PDF file only on CD or via email.</li> <li>▪ <u>Full Page</u> ads must have a 5mm internal margin and no text is to be inserted across this margin.</li> <li>▪ We do NOT accept ads in Word, PowerPoint, Publisher or any Microsoft software.</li> </ul>

<b>How to Book Your Advertising</b>
<ul style="list-style-type: none"> <li>▪ Return your completed BOOKING FORM via email to admin@accaweb.com.au</li> <li>▪ Advertising space must be booked 2 weeks before the Artwork Deadlines using a BOOKING FORM.</li> <li>▪ Distribution dates may be subject to change.</li> <li>▪ All bookings require payment at the time of booking – see the <b>BOOKING FORM</b> for payment methods.</li> </ul>

**Booking Form  
next page**



# ACCA News Booking Form 2021

(For invoicing purposes)

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Postal Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Issue of ACCA News required <i>(please tick)</i>				
<b>Annual Booking (4 consecutive issues)</b>  <input type="checkbox"/>  (Calendar Year 2021)	AUTUMN 2021  <input type="checkbox"/>	WINTER 2021  <input type="checkbox"/>	SPRING 2021  <input type="checkbox"/>	SUMMER 2021  <input type="checkbox"/>

1. Purchase Order Number *(If applicable)* \_\_\_\_\_

2. Do you wish to run with your existing artwork?      YES       NO  *(please tick)*

3. Do you wish to provide new artwork?      YES\*       NO  *(please tick)*

*\*If you intend to change your advertisement or provide new artwork it must be received at the Secretariat Office by the advised deadline. \*If advertising in multiple issues please advise which issues require new artwork via email\*.*

Full Page: <i>(please tick)</i>	Half Page: <i>(please tick)</i>	Quarter Page: <i>(please tick)</i>
Casual advertisement \$1,097 <input type="checkbox"/>	Casual advertisement \$750 <input type="checkbox"/>	Casual advertisement \$347 <input type="checkbox"/>
4 consecutive issues \$3,494 <input type="checkbox"/>	4 consecutive issues \$2,346 <input type="checkbox"/>	4 consecutive issues \$1,306 <input type="checkbox"/>

Payment Method	
	<input type="checkbox"/> DIRECT DEPOSIT <input type="checkbox"/> CREDIT CARD <i>(please tick option)</i>
<b>BSB: 083 144    Account Number: 87119 4023</b> <b>Account Name: Australasian Cemeteries &amp; Crematoria Association</b> <small>PLEASE ENTER YOUR NAME WITH THE ELECTRONIC PAYMENT AS A REFERENCE – PAYMENTS WITHOUT NAMES MAY REMAIN UNIDENTIFIED</small>	
<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD    Name of Cardholder: _____  _____ Expiry Date ____ / ____	
Signature: _____ Date: _____	

Please return this form by email [admin@accaweb.com.au](mailto:admin@accaweb.com.au) or post to  
**ACCA, Suite North 1, 215 Bell Street, Preston, VIC 3072**