

ADVERTISING BOOKING FORM



ACCA Secretariat
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Australasian Cemeteries & Crematoria Association ACCA News - Advertising & Publication Dates 2023

The ACCA News magazine is a publication that is direct mailed to the cemeteries and crematoria industry in Australasia. Your advertising is the ultimate way to promote your business to the sector and increase exposure.

Sizes and Prices of Advertisements

The following dimensions are the **only** sizes we offer for advertisements for the ACCA News. The below dimensions of advertisements will be strictly adhered to without exception. The below prices include GST. Advertisements will be placed at the Secretariat's discretion.

FULL PAGE

Casual **\$1,097** per issue
Annual **\$873** per issue (must be booked for 4 consecutive issues totaling \$3,494)

(Type area): 200 mm W x 287 mm H

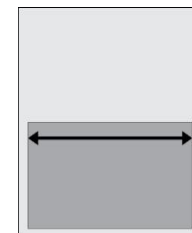
(Size of Ad): 210 mm W x 297 mm H *Add 5mm bleed and trim marks*



HALF PAGE

Casual **\$750** per issue
Annual **\$587** per issue (must be booked for 4 consecutive issues totaling \$2,346)

(Size of Ad): 198 mm W x 139.5 mm H *Add 5 mm bleed and trim marks*

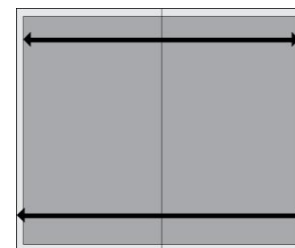


DOUBLE PAGE SPREAD

Casual **\$2,193** per issue

(Type area): 410 mm W x 287 mm H

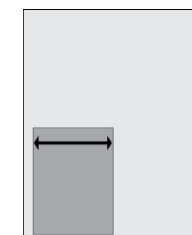
(Size of Ad): 420 mm W x 297 mm H *Add 5 mm bleed and trim marks*



QUARTER PAGE

Casual **\$347** per issue
Annual **\$327** per issue (must be booked for 4 consecutive issues totaling \$1,306)

(Size of Ad): 89 mm W x 130 mm H *Add 5 mm bleed and trim marks*



Artwork Deadlines for 2023

| | AUTUMN 2023 | WINTER 2023 | SPRING 2023 | SUMMER 2023 |
|------------------------------|-------------------|------------------|-----------------------|---------------------|
| Edition of ACCA News: | released in April | released in July | released in September | released in Dec/Jan |
| Deadline for Artwork: | 31 MAR | 16 JUN | 25 AUG | 24 NOV |

Supplying Your Advertisement

- All files submitted should be CMYK with a minimum resolution of 300 DPI.
- Finished advertisement artwork is to be supplied as a high resolution PDF file only on CD or via email.
- Full Page ads must have a 5mm internal margin and no text is to be inserted across this margin.
- We do NOT accept ads in Word, PowerPoint, Publisher or any Microsoft software.

How to Book Your Advertising

- Return your completed **BOOKING FORM** via email to admin@accaweb.com.au
- Advertising space must be booked 2 weeks before the Artwork Deadlines using a **BOOKING FORM**.
- Distribution dates may be subject to change.
- All bookings require payment at the time of booking – see the **BOOKING FORM** for payment methods.

**Booking Form
next page**



ACCA News Booking Form 2023

(For invoicing purposes)

Company Name _____ Contact Person _____

Postal Address _____

Suburb _____ State _____ Post Code _____

Phone _____ E-mail _____

| Issue of ACCA News (please tick) | | | | |
|--|---|---|---|---|
| Annual Booking (4 consecutive issues) <input type="checkbox"/> (Calendar Year 2023) | AUTUMN 2023 <input type="checkbox"/> | WINTER 2023 <input type="checkbox"/> | SPRING 2023 <input type="checkbox"/> | SUMMER 2023 <input type="checkbox"/> |

1. Purchase Order Number (If applicable) _____

2. Do you wish to run with your existing artwork? YES NO (please tick)

3. Do you wish to provide new artwork? YES* NO (please tick)

**If you intend to change your advertisement or provide new artwork it must be received at the Secretariat Office by the advised deadline. *If advertising in multiple issues please advise which issues require new artwork via email*.*

| Full Page: (please tick) | Half Page: (please tick) | Quarter Page: (please tick) |
|--|--|--|
| Casual advertisement \$1,097 <input type="checkbox"/> | Casual advertisement \$750 <input type="checkbox"/> | Casual advertisement \$347 <input type="checkbox"/> |
| 4 consecutive issues \$3,494 <input type="checkbox"/> | 4 consecutive issues \$2,346 <input type="checkbox"/> | 4 consecutive issues \$1,306 <input type="checkbox"/> |

| Payment Method | |
|--|--|
| <input type="checkbox"/> DIRECT DEPOSIT <input type="checkbox"/> INCLUDED IN SPONSORSHIP Account Name: Australasian Cemeteries & Crematoria Association BSB: 083 437 Account Number: 87119 4023 ***PLEASE ENTER YOUR NAME WITH THE ELECTRONIC PAYMENT AS A REFERENCE – PAYMENTS WITHOUT NAMES MAY REMAIN UNIDENTIFIED*** | |
| <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD Name of Cardholder: _____ _____ Expiry Date ____ / ____ | |
| Signature: _____ Date: _____ | |

Please return this form by email admin@accaweb.com.au or post to
ACCA, Suite North 1, 215 Bell Street, Preston, VIC 3072