## **35TH ANNUAL CONFERENCE PROGRAM**

AUSTRALASIAN CEMETERIES AND CREMATORIA ASSOCIATION

# 20 24



# SHAPING THE FUTURE Adequate 2024

## **30 SEPT - 2 OCT 2024**

Adelaide Oval, Adelaide SA

## **SPONSORS** 2024-2025 ACCA SPONSORS

#### PLATINUM SPONSOR



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PLQTBOX

## **GENERAL SPONSORS**





## CONFERENCE UPDATE 2024 CONFERENCE

## ACCA 35TH ANNUAL CONFERENCE

#### **Exciting Opportunities at Our Upcoming Tradeshow**

We are thrilled with the positive response to our upcoming Tradeshow! However, a few booths are still available for those interested in exhibiting. Don't miss out—secure your spot today!

#### **Important Registration Information**

Registrations have been strong, but if you haven't yet registered, please do so promptly to secure your place. Please note: Registrations will close on Friday, September 20th, as we need to finalise numbers and requirements for the event.

#### Accommodation Update

Please be aware that the Oval Hotel has exhausted its allocation of rooms. We have arranged additional accommodation options for attendees–details can be found on the Accommodation page towards the end of this booklet.

#### Program

The following pages have our program. As you can see, we have included a lot of content and interactive sessions. Please note, however, that there may be some changes to the program.

## CONFERENCE PROGRAM MONDAY 30 SEPTEMBER

Time	Event	Description	
8:00	Trade show bump in	Exhibition bump in	
12:00	Registration	To be held in Exhibition hall - light refreshments and opportunity for a sneak peek at the trade show	
2:45	Buses to Enfield	Buses will leave from in front of Gate 5 - approx 30 min trip	
3:30	Conference open at Enflield Memorial Park	Official open of conference	
4:00	Spend the afternoon touring the innovative Evergreen Community Precinct, diving into talks on modern cemetery design, and exploring the emerging technologies trade show. Then, relax and reconnect at the welcome drinks, sponsored by Phoenix Foundry.		
6:30	Buses back to Hotel	Buses back to Adelaide Oval Hotel	
7:00	Free night	Free night to explore Adelaide	



## CONFERENCE PROGRAM TUESDAY 1ST OCTOBER

## **TUESDAY MORNING**

8:00	Trade show	Wander through the trade show and meet our sponsors and suppliers
9:00	Welcome	Day 2 Welcome
9:15	Platinum Sponsor - Arrow Bronze	Sponsor update
9.35	Key note Costa Georgiadis	Costa Georgiadis is a landscape architect, environmental educator, author and television presenter who has an all- consuming passion for plants and people.
10:35	Morning Tea and Trade show	Morning tea and chance to explore trade show - sponsored by Facultatieve Technologies Australasia
11:10	Break out Room 1 - session A Death Tech	Dr Hannah Gould- Death Tec Research Team University of Melbourne –
11:40	Break out Room 1 - session B Jeff Chancellor - lets start an argument	Jeff Chancellor - "Let's Start an Argument!" During this session we will explore and compare quality assurance and consumer rating systems with death care business providers worldwide and discuss a framework and pathway for our brand differentiation
11:10	Break out Room 2 - Relationship Australia Victoria - Working with Diversity and Culture	Relationships Australia - Victoria (RAV) Working with Diversity and Culture.
12:20	Lunch and Trade Show	Lunch and chance to explore trade show - sponsored by Worssell

## CONFERENCE PROGRAM TUESDAY 1ST OCTOBER

## **TUESDAY AFTERNOON PART 1**

1:20	Gold Sponsor Update - Phoenix Foundry	Sponsor update
1:35	Cemeteries and Crematoria NSW	Jennifer Hickey - NSW cemetery Licensing scheme
2:00	Panel Discussion Limited Tenure in cemeteries	Join us for a panel discussion on the concept of limited tenure in cemeteries, featuring insights from South Australian representatives Mark Williams (Centennial Park) and Jamie Strachan (Dudley Park) and Stacey Atkinson (Adelaide Cemetery ). This session will explore how limited tenure works, including the practical implementation, the challenges faced, and the lessons learned along the way.
2:30	Key Note - Good Mourning	Changing the way we think and talk about loss , Sal and Im from Good Mourning are on a mission to transform how people perceive and navigate life's challenges. As storytellers, podcast hosts, authors, and community builders, they combine lived experiences with professional insights and trademark honesty to inspire and uplift.
3:20	Sponsor Update - Final Touch Australia	Sponsor update
3:30	Afternoon Tea and Trade show	Afternoon tea and chance to explore trade show - sponsored by National Granite
3:50	Silver Sponsor Update Facultatieve Technologies	Sponsor update

## CONFERENCE PROGRAM TUESDAY 1ST OCTOBER

## **TUESDAY AFTERNOON PART 2 AND EVENING**

4:00	Panel Discussion International findings & OrthoMetals Sponsor update	This session will explore the latest global practices and technological advancements shaping the cemetery and crematoria industry, offering crucial insights for Australian professionals aiming to stay competitive and innovative. Attendees will gain valuable knowledge from recent international events, including the OrthoMetals Europe Study Tour, and the Asian Funeral Expo, showcasing emerging products and services from Asian markets. Additionally, insights from the International Cremation Federation Conference will highlight global cremation trends, sustainable practices, and evolving regulations.		
4:45	Sponsor update Plotbox	Sponsor update		
4:55	Close out of Day	End of Day 2		
6:30	Pre-dinner drinks	Join us for some pre dinner drinks overlooking the historic Adelaide Oval.		
7:00	Arrow Bronze Gala dinner	Join us for an unforgettable evening in the exclusive John Halbert Room at Adelaide Oval, where you'll enjoy a three-course meal, entertainment, and breathtaking views of the iconic grounds. Sponsored by platinum partner Arrow Bronze, the night will feature key updates from ACCA, State Associations, NZCCC, and the funeral industry. Dress code evening wear!		

## CONFERENCE PROGRAM WEDNESDAY 2ND OCTOBER

#### WEDNESDAY MORNING

8:00	Trade show	Wander through the trade show and meet our sponsors and suppliers .
8:00	AGM	ACCA Annual General Meeting including voting on vacant board positions.
9:00	Welcome	Welcome Day 3 and introduction to ACCA Board.
9:10	Compassionate Communities Dr Julieanne Hilbers	The role the death industry can play in growing compassion and connection across Australian communities.
9:40	Sponsor update OpusXenta	Sponsor update
10:00	Living Legacy Forests - Warren Roberts	Bringing people back to being memorialised in cemeteries.
10:30	ACCA Safety Advisory Committee	The Australian Cemeteries and Crematoria Association (ACCA) is dedicated to improving safety standards within the industry. A new collaborative initiative is being announced to identify key safety risks and develop standardised guidance to help the industry meet legislated safety obligations. This initiative will leverage the collective expertise of the sector, ensuring that the guidance is both up-to- date and aligned with best practices. Through this effort, ACCA aims to support a safer and more compliant industry.
10:40	Morning Tea and Trade show	Morning tea and chance to explore trade show - sponsored by Facultatieve Technologies Australasia



## CONFERENCE PROGRAM WEDNESDAY 2ND OCTOBER

## **WEDNESDAY - BREAK OUT SESSIONS**

11:10	Breakout room 1 Part A - AssetTrac	Monument Safety Management
11:55	Breakout room 1 Part B XYST - Green Flag award	Green Asset management -The Green Flag Award® recognises and rewards well managed parks and green spaces, setting the benchmark standard for the management of recreational outdoor spaces around the world.
12:35	Breakout room 1 Part C GCHD	The contemporary cemetery. Designing for an unknown future.
11:10	Breakout room 2 Part A - Simon Barnett Morgan Financial	Supporting Cemeteries to Manage, Investible Assets in Perpetuity
11:55	Breakout room 2 Part B - Kosha Gada - Memories Group - Digital Phoenix: how the digital era is unleashing new revenue for a centuries-old industry"	"Digital Phoenix: how the digital era is unleashing new revenue for a centuries-old industry". Kosha Gada is The Chief Executive Officer of Memories Group Limited, a fast- growing technology company that helps tell, share, and memorialize life stories through its market-leading platform.
12:35	Breakout room 2 Part C - Natural Organic Reduction project update	In a potential breakthrough for the Australian deathcare sector, an initiative is underway to introduce Natural Organic Reduction (NOR) as a sustainable alternative. If the application succeeds, federal funding—matched by industry partners—will establish a Cooperative Research Centre Project (CRC-P) titled "Enabling Natural Organic Reduction: A Low-Carbon Alternative for Deathcare." This project will be the first to critically assess and field-trial NOR in Australian conditions, paving the way for a low-carbon, environmentally friendly option in the deathcare industry.

## CONFERENCE PROGRAM WEDNESDAY 2ND OCTOBER

## WEDNESDAY AFTERNOON - BREAK OUT SESSIONS

1:15	Lunch and Trade show	Lunch and chance to explore trade show - sponsored by National Granite	
2:15	Sponsor Update Fou Shou Yuan	Sponsor Update	
2:25	ACCA Training 2025	Join us for the launching of the ACCA 2025 training program featuring new innovative training initiatives tailored to the cemetery and funeral sector, including the unveiling of our new Online Learning Management System for all members	
2:50	Afternoon Tea and Trade show	Afternoon tea and chance to explore trade show - sponsored by National Granite	
3:10	Keynote Speaker - Jeff Chancellor - Afterlife	Afterlife" When it comes to your death care business, do have a vision of 2030 or 20/30 vision? Is it a Snellen Chart or a spreadsheet of the last five years guiding your next five years expansion, service, product, and revenue development plan? Will you run out of space, run out of customers, or get a competitor? During this 60 minute session we will explore and compare how some innovative end of life businesses have transitioned their sales and service revenues and reimagined what it means to be "filling up	
4:15	2025 conference announcement and end of conference		



# HOTEL & VENUE

## **ALTERNATIVE ACCOMODATION OPTIONS**

The Oval Hotel specially discounted rooms have all been taken, there are still rooms available at the hotel if you wish to book.

We have also provided some alternative options all within a 10 minute walk from our venue, Please see https://www.conferencenational.com.au/acca2024



## **REGISTRATION FORM** REGISTRATIONS CLOSE FRIDAY 20 SEPT

**Registrations** will not be processed without full payment. All registration prices include GST and are in Australian Dollars (AUD). Registrations will not be accepted after Friday 20th September. For currencies other than AUD, please add \$20 "International Transaction Fee."

**Cancellation Policy:** Registration cancellations received in writing by the Conference Secretariat (admin@accaweb.com.au) prior to FRIDAY 13th SEPTEMBER 2023 will incur a \$350 cancellation fee. Thereafter, no refunds will apply, however, transfer of registrations are allowed.

**Privacy Note:** In registering for this conference, relevant details will be incorporated into a delegate list for the benefit of all delegates(name, organisation, email and state)and may be made available to parties directly related to the conference including Australasian Cemeteries and Crematoria Association, venue and accommodation providers(for the purpose of room bookings and conference options and sponsors/exhibitors. Should you not wish for your details to be passed on for the above purposes, please tick the following box

#### **Contact Person**

- Y/N This person is attending the conference
- Y/N All information should be sent only to this person
- Y/N ACCA Member

First Name	Last Name	
Organisation		
Contact Number	Email	
Address for invoice		
Suburb	State / Postcode	
Country		

#### Delegate Details #1

First Name	Last Name	
Organisation		
Contact Number	Email	

#### **Delegate Details #2**

First Name	Last Name	
Organisation		
Contact Number	Email	

#### **Delegate Details #3**

First Name	Last Name	
Organisation		
Contact Number	Email	

Have more than 3 delegates? Please duplicate this page or send their details through separately.

## **REGISTRATION FORM** MON 30 SEPT - WED 2 OCT, ADELAIDE

Fill out the below and tick the registration applicable to each delegate. Please note limited spaced are available. **NOTE registrations will not be accepted after Friday 20th September.** 

Delegate Name	Delegate Name	Monday	Tuesday	Conference dinner	Wednesday
	Full Conference	(Cemetery tour)	(Day only)	(Tuesday night)	(Day only)
M = Member	M: \$1,395.00	M: \$395.00	M: \$525.00	M: \$185.00	M: \$525.00
NM = Non-Member	NM: \$1,695.00	NM: \$495.00	NM: \$625.00	NM: \$235.00	NM: \$625.00

Total amount owing for registrations

Total requiring bus transport for Cemetery Tour

Please note dietary requirements below:

#### Please indicate payment method below

Please send Invoice
Direct Debit
BSB: 083 437 Account Number: 87119 4023
Account Name: Australasian Cemeteries & Crematoria Association
Please reference Organisation Name / Invoice Number
Credit Card - we will be in contact to confirm and process details.
Please tick if you are a director/ executive member of one of the State, National or International Cemetery / Crematoria or Funeral Director Association.
I have not attended an ACCA Annual Conference before, please tick box.



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