

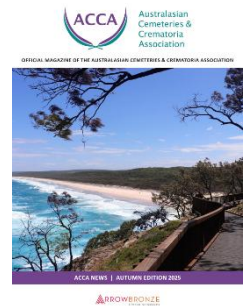
ACCA News 2026-2027

Advertising Information

Australasian Cemeteries & Crematoria Association

The ACCA News is an industry-based quarterly publication to the cemetery, crematoria and funeral home industry in Australia and New Zealand and has an increasing international audience.

Advertising in this publication provides access to almost 400 contacts directly throughout the local and international industry and is the only peak body publication of its type. Your advertising is the ultimate way to promote your business to the sector and increase exposure.



Advertising options and sizes

We offer a variety of options when it comes to advertising in the ACCA News, from a full page to a quarter page. Note these advertising options are for the 2026-2027 financial year and include four editions.

Full Page

- Casual \$1,123 per issue
- 4 consecutive issues totalling \$3,580
- Size of advertisement: 200 mm wide x 287 mm high

Double Page

- Casual \$2,247 per issue
- Size of advertisement: 420 mm wide x 297 mm high

Half Page

- Casual \$768 per issue
- 4 consecutive issues totalling \$2,404
- Size of advertisement: 198 mm wide x 139.5 mm high

Quarter Page

- Casual \$355 per issue
- 4 consecutive issues totalling \$1,340
- Size of advertisement: 89 mm wide x 130 mm high



Artwork Deadlines for 2026/2027

Spring 2026	Summer 2026	Autumn 2027	Winter 2027
Monday 17 August	Monday 16 November	Monday 15 February	Monday 17 May

Important information

Supplying Your Advertisement

- All files submitted should be CMYK with a minimum resolution of 300 DPI
- Finished advertisement artwork is to be supplied as a high-resolution PDF file only.
- We do NOT accept ads in Word, PowerPoint, Publisher or any Microsoft software.

How to Book Your Advertising

- Return the below-completed BOOKING FORM via email to admin@accaweb.com.au
- Advertising space must be booked 2 weeks before the Artwork Deadlines
- Distribution dates may be subject to change.
- All bookings require payment at the time of booking – see the BOOKING FORM for payment methods.

Booking Form 2026-2027

Company Name	
Contact Name	
Postal Address	
Email and Phone	
Purchase Order	

ACCA News Advertising options

Size, please circle	Full Page	Half Page	Quarter Page
Casual Advertisement	\$1,123	\$768	\$355
4 Consecutive Issues	\$3,580	\$2,404	\$1,340

Please note once this form has been received you will be invoiced for the cost of the advertising.



All advertising requests need to be finalised including payment two weeks before the deadline for artwork for each edition (see first page).

You can update your artwork with each edition, or rerun the same artwork.